

SWIMMING BAY OF PLENTY – STRATEGIC PLAN 2017-2019

OUR VISION: TO DEVELOP, GROW AND PROMOTE SWIMMING IN THE BAY OF PLENTY

OUR MISSION: To provide our members with the opportunities to achieve their best in swimming through a strong focus on engagement with our clubs and the wider community

GOALS

STRATEGIES

MEASURES

Grow Participation

- Work with schools and the wider community to promote the benefits of swimming
- Work with local authorities and learn to swim providers to develop a natural progression through to swimming clubs
- Develop a new and innovative junior swimming league across the region that is open to all – competitive and non-competitive swimmers alike
- Develop an exit survey that Clubs can use to understand why swimmers are leaving and to help develop retention plan

- Annual increase of 10% in both Club membership and in the number of registered competitive swimmers

<p>Achieve Excellence</p>	<ul style="list-style-type: none"> • Establish a new scholarship to recognise and reward outstanding coaches in the Bay of Plenty • Review regional programmes and camps that exist to develop and reward high performing athletes • Develop programmes for the identification and support of talented athletes • Review competition programme to ensure it is relevant and meets the requirements of our athletes 	<ul style="list-style-type: none"> • Annual increase of 10% in the number of Bay of Plenty swimmers competing at national and regional competitions
<p>Strong Governance</p>	<ul style="list-style-type: none"> • Provide health check to support Clubs to assess and improve their effectiveness in meeting Swimming New Zealand objectives • Establish clear criteria for the establishment of new member Clubs • Continue to support strong inter-regional collaboration, support the Central Swimming concept, and explore regional amalgamations. 	<ul style="list-style-type: none"> • Annual review of health of clubs to ensure they are meeting objectives. • Annual satisfaction survey from Clubs about the performance of Swimming Bay of Plenty